



Distributed in more than 60
countries worldwide!



The world's most advanced hotspot solution for
Accounting, Billing, Advertising, Surveys and **Content Injection**



HSNM is the all-in-one solution that makes it possible to manage all your hotspot networks in one place. It's simple to do amazing things and delightful to do the everyday things

A professional accounting, billing and advertising system for managing hotspot services and Wi-Fi areas. An all-in-one appliance, scalable, easy and a powerful solution ideal for all service providers, system integrators, network operators and Wi-Fi network owners.

The solution to the biggest fear and need of the Wi-Fi world for hospitality, education, public areas: to provide quality for internet connectivity. You will work in ways no other software can make you work.

Moving business forward

When you put HSNM technology at the center of your business strategy, a new era of possibilities begins. Once your clients are empowered with a software they love, productivity is effortless, and innovation happens in a moment. HSNM enables your business to operate in ways never before possible.

HS Network Manager is a great tool to improve and satisfy the increasing connectivity needs of: hotel chains, residences and resorts, camp sites, beach properties, public places with high people turnover like airport, railway-metro stations, schools and university campus, libraries, government agencies or public administration and company departments, fairs, meetings, centres, music concerts, sport events.



Hamad International Airport
Welcome to Hamad International Airport

Welcome to Hamad international
You can register and/or connect y

Sign in or register with:

f Facebook

Twitter

g+ Google +

in LinkedIn

Instagram

Not subscribed to a social net

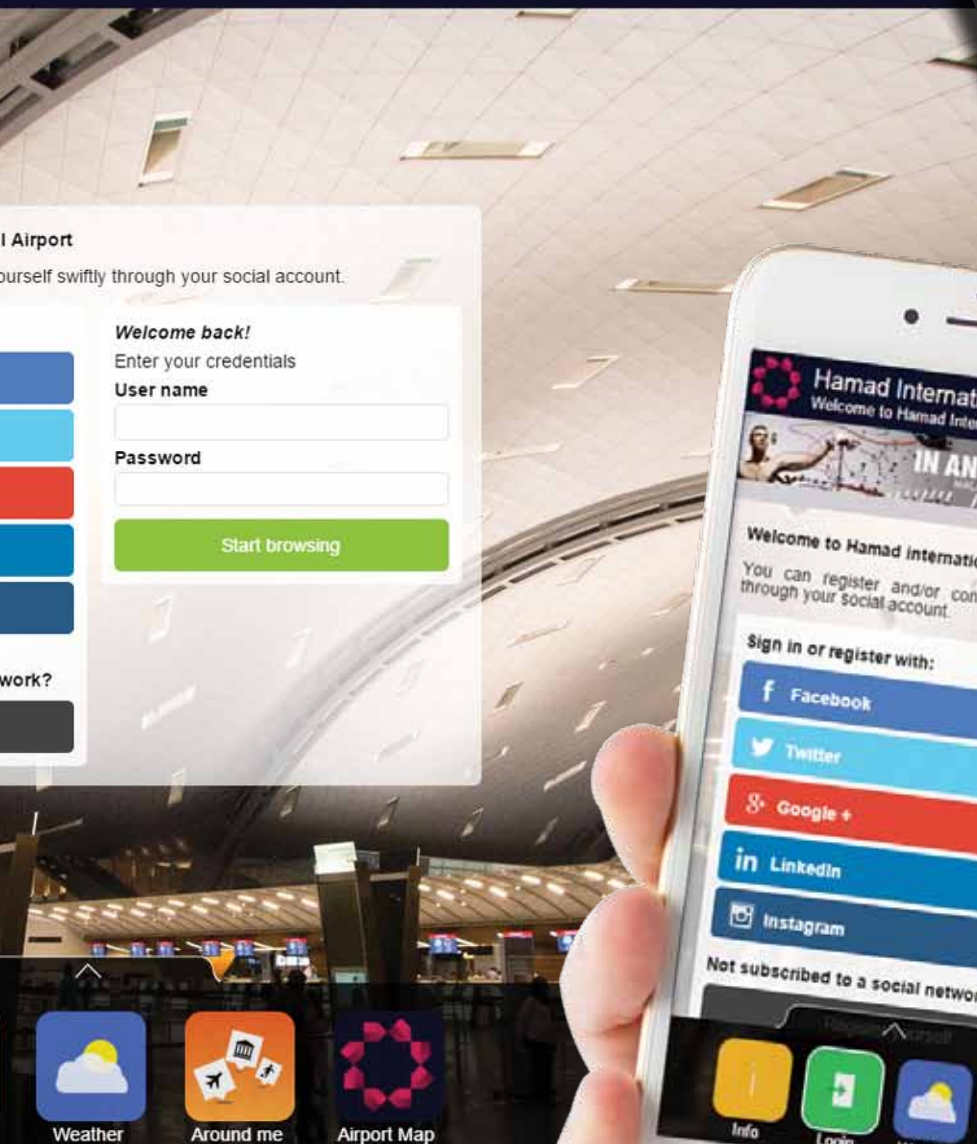
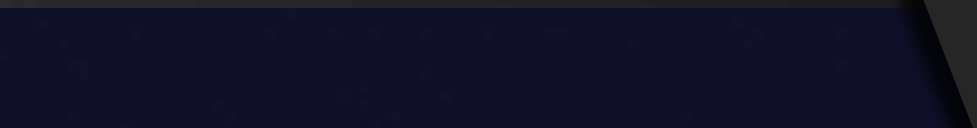
Register yourself



Info



Login



Hamad International Airport

Sign in or register with:

Log in

Register

Log out

Forgot password?

Work?

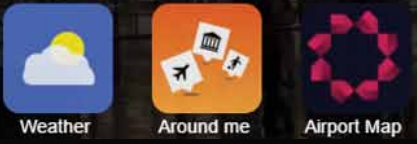
Welcome back!

Enter your credentials

User name

Password

Start browsing



The numbers are on our side

Active access points

155.000

Average registered users

81.000.000

Average daily connections

31.000.000

Active networks

27.000

Optimize the experience for users on the move with Welcome Portal

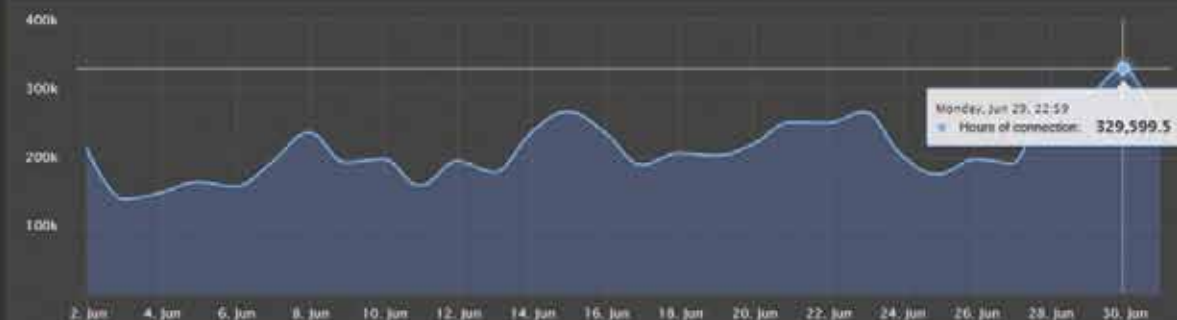
HSNM detects if the user is connected from mobile or desktop device and shows the right resolution for the selected device. Welcome Portal is 100% responsive and it adapt perfectly to iPhone, iPad, Android, Windows Phone

Admin Data Search

- System
 - Reseller Cloud
 - Reseller XYZ Inc.
 - Manager ABC Ltd.
 - AfricanParks
 - BestIndiaResort
 - Coffeehouse
 - DohaAirport
 - Gate 1-8
 - Gate 17-26
 - Gate 9-16
 - NewZealandParks
 - TheBeachResortChain
 - World Travel Agency
 - Willi Company

Hours of connection

Chart



Users count by domain

Values of period



Connections

Values of period

317 789

67.52%

Traffic

Values of period

28 Tb

8.11%

New users

Values of period

60 092

45.74%

Clicks

Values of period

662

87.5%

Impressions

Values of period

28 317

11.52%

CTR

Values of period

23 %

67%

Gw sold

Values of period

15 444.00 €

100%+

Adv sold

Values of period

5 789 €

67%

HDD

Free space

23 Gb

RAM

Used

485 Mb

Top domains connections

Values of period

Coffeehouse

35 704

AfricanParks

35 400

NewZealandParks

32 122

Top users traffic

Values of period

2YLNWG@AfricanParks

387 Gb

3X7N2M@CoffeeHouse

338 Gb

0013223233413413@CoffeeHouse

305 Gb

0013231241213414@CoffeeHouse

299 Gb

191YN1@AfricanParks

295 Gb

00233209470052@CoffeeHouse

288 Gb

6038LP@CoffeeHouse

277 Gb

WZR66M@NewZealandParks

276 Gb

0015555555522@CoffeeHouse

267 Gb

1G25J1@AfricanParks

261 Gb

X4C4M2@AfricanParks

257 Gb

0019018599032@CoffeeHouse

251 Gb

6NB4D4@AfricanParks

250 Gb

53N2GZ@CoffeeHouse

245 Gb

Context data

Details

- Number of registered retailers
- Number of registered managers
- Number of registered gateways
- Total number of connections
- Number of registered users
- Number of activated users
- Total sold by retailers and by invoice
- Sales of other services (SMS)
- Total sold by managers to end users
- Clicks number
- Clicks amount
- Impressions number
- Impressions amount
- Remaining advertiser credit amount

Social users

Values of period

9 270

27.95%

Operating systems

Details

iOS

54608

Android

40490

Browser

Details

Safari mobile

Chrome

Administration is the simple, powerful way to analyze and manage data on your HSNM. It's easy to set up and gives a quick overview of all your network

With many popular widgets like Connections, Traffic, New users you can understand at a first sight the trend of your hotspot network . Need multiple accounts? No problem. Add your accounts, define permissions and you'll be able to give access to custom HSNM features to your colleagues. Choose between different charts and find the data that you need in just a few clicks. Dashboard even helps you manage your hard disk, ram, CPU, and net status and keep your latest logs up to date with specific widgets, right in your homepage.

Treeview and Maps. The best way to have an overview of all your network

Treeview is a powerful and intuitive way to structure your network. Building your treeview is interactive and fun, the context menu on the right of the label gives you the opportunity to add resellers, managers, domains and gateway in a few clicks.

Built-in apps and texts

One of the best things about HSNM is that it comes loaded with beautiful multi-language texts and apps that visitors will love to use every day. Those preloaded apps and texts give you time to do the things you need most and not wasting time on writing texts and coding apps.

The smartest way to search

Smart Search is the best and fastest way to search something on your HSNM, with all kinds of innovative features that make your search more enjoyable by showing the results in different categories and make it easy for you to find what you need.

One click update

One click update is an innovative feature that produces safe, lightning-fast update for HSNM. With just one click you can update HSNM software to the latest version. Your system will always be updated to the latest release.



Some of the most important features

Social login is what makes your hotspot different from others

More than ever, social login is the feature that people love to use. We develop a solid structure that let your users connect to the internet through their favorite social networks. (Facebook, Twitter, LinkedIn, Instagram, Google) This feature is refining the experience and improving performance in lots of little ways that make a big difference. If you have a hotspot network you need the social login.



SMS and email notifications

HSNM makes sending notifications emails and SMS incredibly simple and fun. Type your custom text inside the preloaded templates and you are ready to send your custom email and SMS notifications. From its earliest conception, HSNM was built to be fast. Using system variables inside the notification text you can aim the message to the users and make it look interesting in just a few clicks.

Multi-Tenant architecture

Thanks to a dedicated access, a tenants has its own secure and exclusive virtual environment and may be given the ability to manage some parts of the application data. HSNM, Multi-tenancy is achieved by a set of features that allow you to configure the system with a set of granular roles and permissions able to define private areas with dedicated and personalized access.





Multilevel management

Resellers, managers, domains and hot spots. Each one has different roles and permissions. During the configuration of each figure the administration can set policies, % discount, prices, users access, domains, templates everything that concerns the hotspot network.

Multi-language. Now everyone can login from your hotspots

HSNM brings lots of useful enhancements to your hotspot network. One of the most important feature is the **multi-language feature**. You can add custom languages to the default one in your Welcome Portal (English, Italian, Spanish, French, German) and make easy for foreign users to login from your hotspots. In the translation menu inside the administration you'll find all the fields that you need in order to translate all the texts of the Welcome Portal to your custom language.



Built in payment gateways



HSNM is engineered with advanced technologies that are constantly working together to keep your hotspot network and all your data safe. The built in payment gateways make it easier and safer for you and your users to pay through the system for their internet connection. You only need to insert your payment email address, API key and you are ready to receive payments. We support the most common method of payments of the market: **PayPal, Mollie, Authorize.net, PayFast, eWay.**

Welcome Portal

An experience you've never experienced

Apps are the future of Welcome Portal. Think about it. On your mobile devices and computers, you already use apps. And that's exactly where Welcome Portal is headed. Apps allow you to make individual choices about what you want to use. And when and where you want to use it.

With the HSNM and its powerful Welcome Portal, developers are creating apps and experiences that will change what you expect from your hotspot, making your Welcome Portal feel as personal as your smartphone.



1- Intro page



2- Welcome Portal



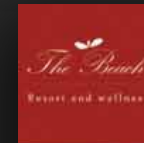
3- Login App



4- Internet

Intro page. The power to amaze

Intro page is the first page that your users see when they get connect to the Wi-Fi network. The screen of your device will be covered by beautiful images, Youtube videos, custom code, ads and surveys. Once the user skips this Intro Page is ready to experience the Welcome Portal in all its beauty.



The Beach Resort
The best resort in Thailand



Skip video

Social Login. One click connection

HS Network Manager provides the social login function. Users can register and connect to the internet through one of their favourite social networks (Facebook, Twitter, Google, LinkedIn, Instagram).

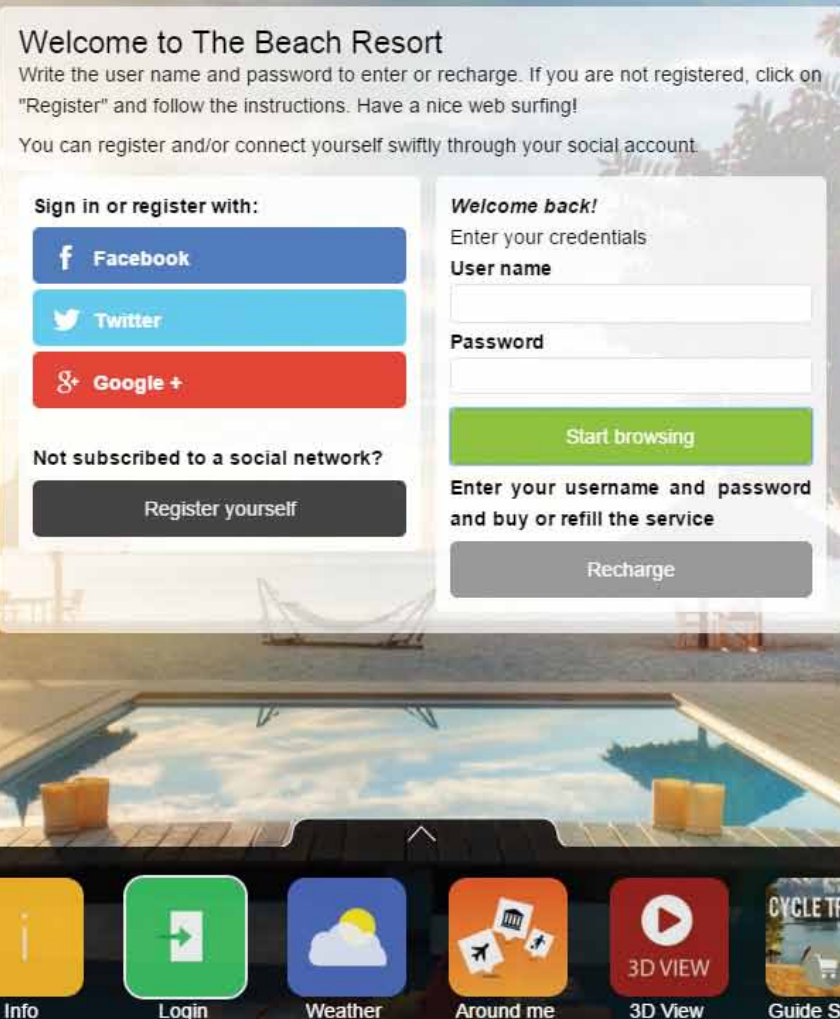
Promote and spread your brand via Social media by enabling visitors to logging in with Social accounts. Involve and engage your customers, inviting them to click "Like" or "Follow" and publish on their timeline.

Build your own templates

HSNM forever changed how we interact with our gateways. Build your own template in order to add custom background images, intro video, css, texts and notifications. Use your creativity to build a different template for every gateway.

Custom apps

Create on your own and publish extra contents, display promotional tools to offer to the end users. The range of apps is infinite: ad, promotions, menus, bookings, chat... HSNM allows to create internal Apps (HTML, CSS, JavaScript Code) and external Apps (external URL).



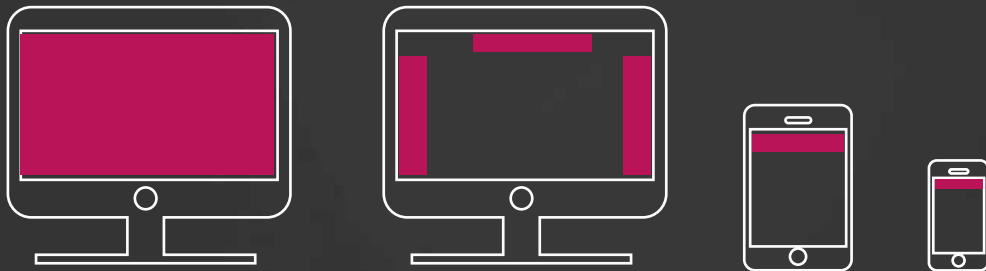
Advertising with HSNM

Grow your business with advertising across devices, where people enjoy their Wi-Fi connection. Advertise to millions of people and earn money from advertising, all in one place

Promote your business on the devices that people use every day. Ads run seamlessly across different devices, everything is responsive and visible from every screen size.

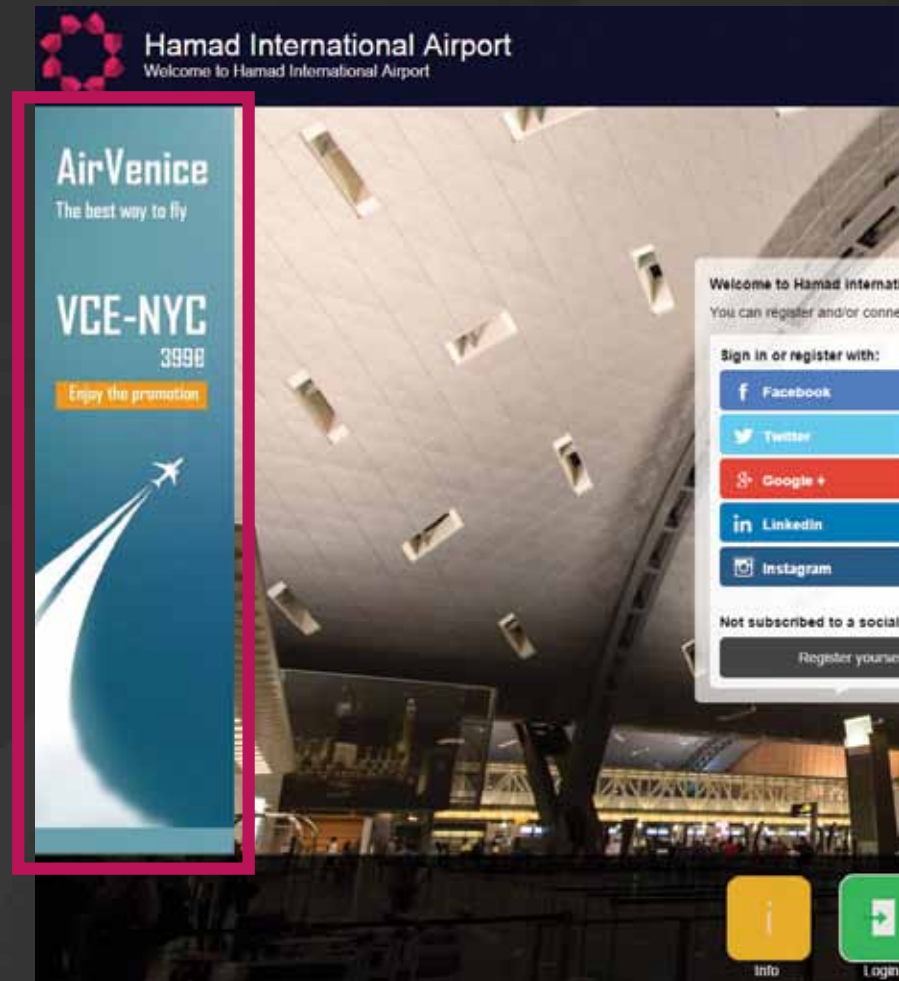
An ideal context for marketers, ads in Welcome Portal reach people while they're exploring the topics they're passionate about. Captivate users with dramatic full page ads and a range of impactful ad formats that are enhanced by HSNM technology.

Ads are seamlessly integrated into the user experience for optimal creative impact and results.



Important things for your business

- Collaborations with Ad agencies that want to promote products, deals through the hotspot service
- Gain visibility: promote and spread your brand via Social media by enabling visitors to log in with Social accounts.
- Collect customer data and create your database to promote opportunities, deals, sales, etc.
- Incentives for free Ad-sponsored service and incomes for all the subjects involved in the system
- Complete definition of the Ad campaign (content, frequency and type of domain and gateway, budget to invest)



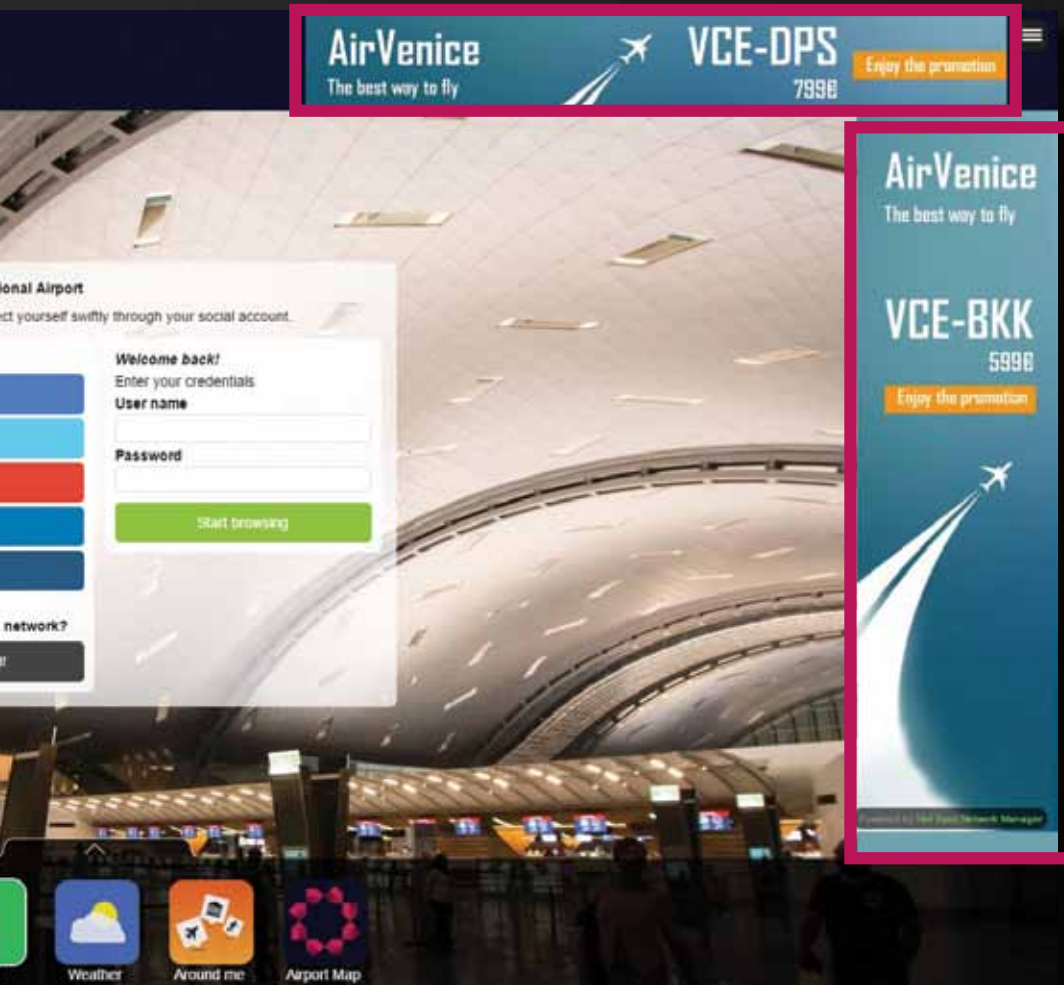
Tools to make it easy

With Advertising Dashboard you can manage and analyze your campaigns. Retrieve detailed campaign analytics and customized monetization reports that provide you with valuable insights to optimize your campaigns and run your business.



Advertising campaigns

Advertising is built into Welcome Portal and serves all ads, ensuring easy integration and seamless delivery of advertising that looks great in your content. Implement a broad range of ad options to maximize your earning potential, including multiple banners, full screen interstitials and video into different campaigns that run seamlessly.



Connections Values of period	Traffic Values of period	New users Values of period	Clicks Values of period	Impressions Valori del periodo	CTR Values of period	Gw sold Values of period	Adv sold Values of period
317 789 87.52%	28 Tb -9.13%	60 092 45.74%	662 87.5%	28 317 11.52%	23 % 67%	15 444.00 € 100%+	5 789 € 67%

Inject in-browser content in real-time

With Content Injection technology you can deliver your content to all internet connected devices, be it laptops, tablets or mobile devices, on any browser without requiring any client software. Custom content like ads, news, alerts and games can be scheduled to appear on defined scheduled interval throughout the users' browsing session on every webpage the user visits.

You have the total control of the content that you want to inject from HSNM administration that is connected to the CO.IN. Content Injector.

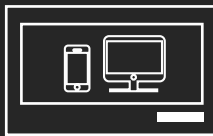
How it works?



Create your campaign



Upload your content



Choose the placement

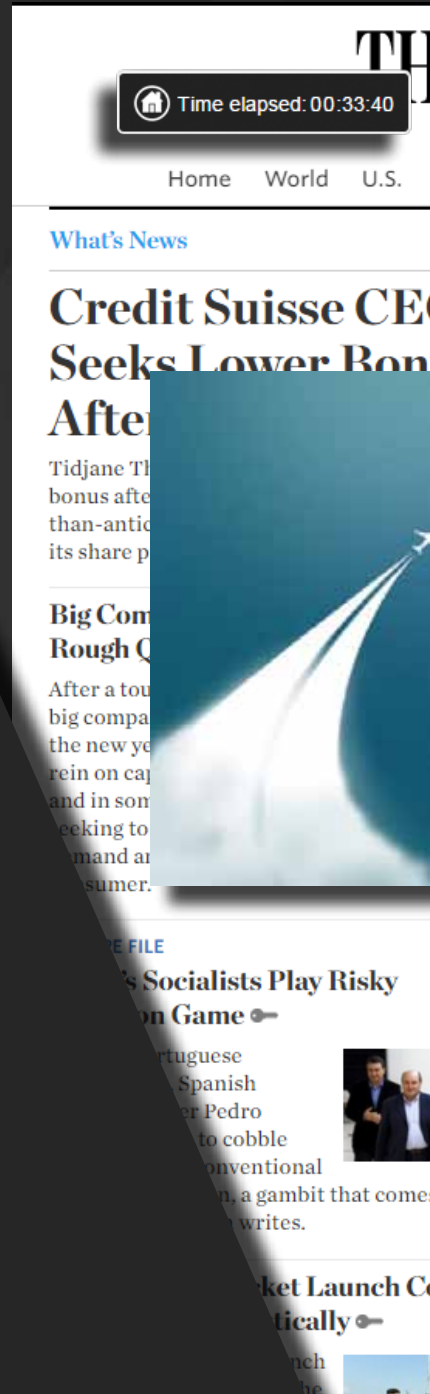
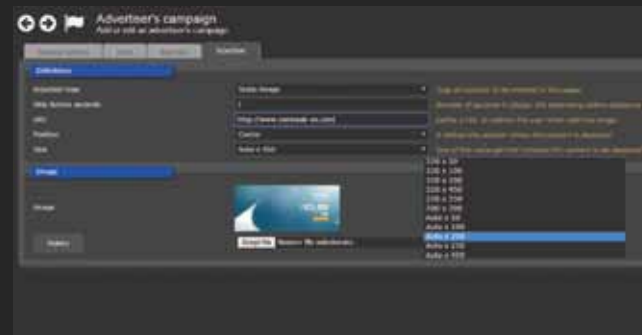


Publish

CO.IN. Content Injector Gateway

CO.IN. Content Injector gateway is the best service to inject content in your hotspot networks. It makes easy for you to show some content inside the page that the user is surfing. HSNM is deeply integrated with CO.IN. Content Injector and you can easily create campaigns and injected content.

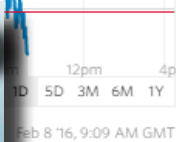
CO.IN. Content Injector gateway is an external appliance that adds some important features to your HSNM: virus and spyware protection, blocking malicious website, real-time connection status toolbar.





Markets

U.S.	EUROPE	ASIA	FX	RATES	FUTURES
FTSE 100	5816.22	-0.54%			
DAX	9195.83	-0.97%			



AirVenice
The best way to fly
VCE-BKK
599€

Enjoy the promotion

Anglo American CEO Sees Long Commodities Winter

Anglo American PLC Chief Executive Mark Cutifani said this year is set to be even more difficult mining companies and commodity markets than 2015. **13 minutes ago**

Japan Leads Asian Markets Higher

Asian markets were higher even as a U.S. jobs report added to uncertainty about the U.S. Federal Reserve's pace of rate increases. **35 minutes ago**



Stars Visit WSJ

2. Super Bowl 50: Doritos Ad



3. Super Bowl 50: Snickers Ad



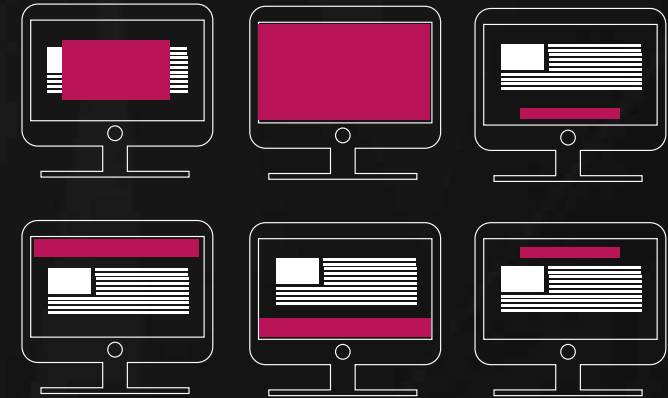
4. Super Bowl 50: Jeep Ad



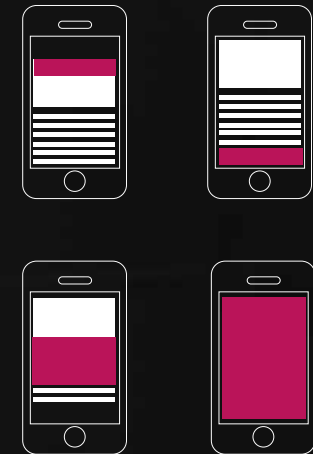
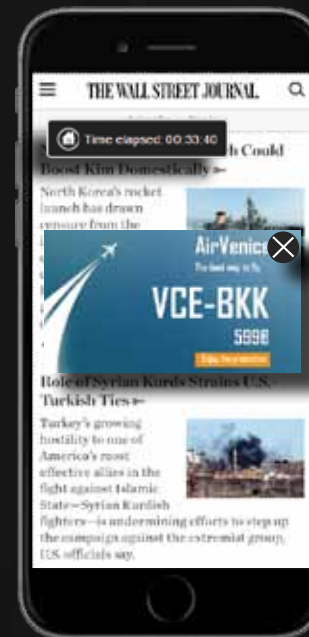
5. Super Bowl 50: Heinz Ad



Desktop content placement



Mobile content placement



Surveys

Create surveys, quiz and test on the fly. Get answers

Whether you are testing customer satisfaction or launching a new product, surveys help you make quick and smart decisions.

Brand your quizzes and tests for your customers. Just few simple steps to prepare your quizzes and engage your target audience. **A funny way to interact through an online quiz in your branded environment and let your guests**, patients, students or customers have fun and learn something. With surveys you can generates reports of quiz scores and customer performances, saving hours of paperwork.



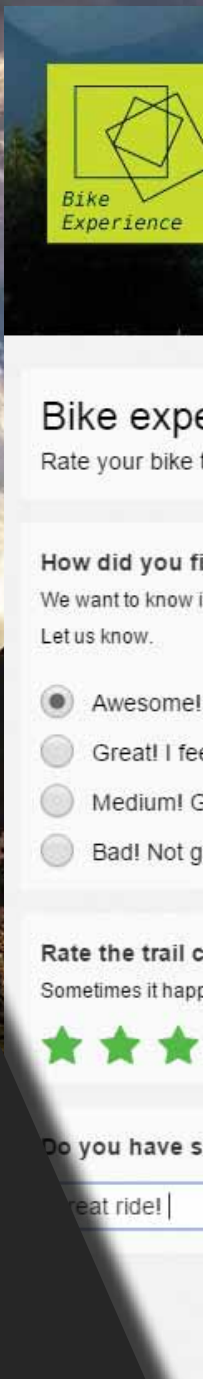
Listen carefully. Help your customers stay loyal

Why do loyal customers decline to be encouraged by competitors, and choose to stay with their favorite brands? The most famous brands listen to their customers, and tailor their marketing strategies to their target audience. Listen to what your customers want. They tell you how they want to be made happy.



Analyze results in real-time

The survey dashboard allows you to look at responses in real-time, share them with colleagues, and export data in multiple formats. Download all surveys results into Excel, CSV and spend your time improving your service rather than analyze survey data.





Experience in New Zealand

Trip in New Zealand

and the trail during this peak season period?

If there is something that we can do in order to maintain the trail in a better way.

I enjoy my ride a lot!

Great during the downhill!

Great, but it could be better!

Good at all.

Conditions? Was it dry, wet or in general disorder?

Open that the trail is not in good conditions. Let us know.



Some ideas? Do you want to let us know something specific?

Continue

Works with every smartphone, tablet, and desktop

Over 50% of surveys are opened on mobile devices. Send your surveys confidently knowing they'll be beautiful on any device, in any browser. Build your survey with a user-friendly interface.

Choose from multiple question types, customizable themes, and many other options. You can use these features in order to create custom surveys or tests or quizzes.



Multiple choice



Option



Number



Rating



Text

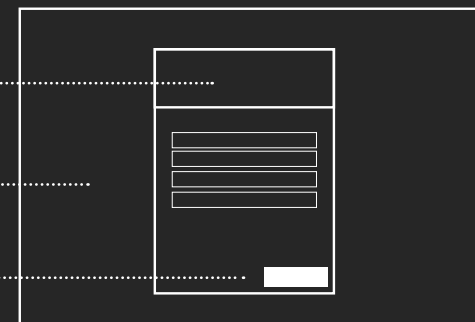
How you ask a question is just as important as what you ask

Customers adore a personalized experience. Design and personalize your surveys with a user-friendly interface, customize the look from background to header image. Select your customers' language. You have unlimited surveys, use interactive questions to increase response rates.

Custom header image

Custom background

Custom skip rules



Get started. Find the right HS Network Manager for you

HSNM is available in **two versions**: a standalone desktop appliance, also rack mountable 1U or a virtual appliance.

The solution provides a complete license level system as to satisfy a wide range of business needs. Each level manages a defined number of networks unlimited ads and concurrent users.

HSNM provides you the maximum flexibility and scalability. You can start with a basic level proposal and increase the performance of the product in the near future and when you require.

Different business models to accomplish your requests and your desire to use HSNM



PURCHASE

A policy for HSNM License Purchase:
Hardware and Virtual Appliance if you want to become the owners, getting the complete property with no limit of user and creating a cloud service management in complete autonomy.



RENTAL

A policy for HSNM License Rental. In these days, there is much talk of cloud computing and flexible business models, and it can be the right solution if you are thinking to reduce costs and the barrier of entry.



CLOUD

A policy for HSNM Cloud. A complete solution free from any investments and infrastructure. A reserved web area and you can access to the service using your credentials. High-availability and HSNM always updated to the latest version.

HS Network Manager is a Pay-As-You-Grow solution

HS Network Manager is a Pay-As-You-Grow solution, this means that you can start with a basic product proposal, HSNM will drive new business opportunities and you will have the possibility to increase the performance of the product. You will maintain all your settings and configurations. With a notice of few days, you will upgrade it.

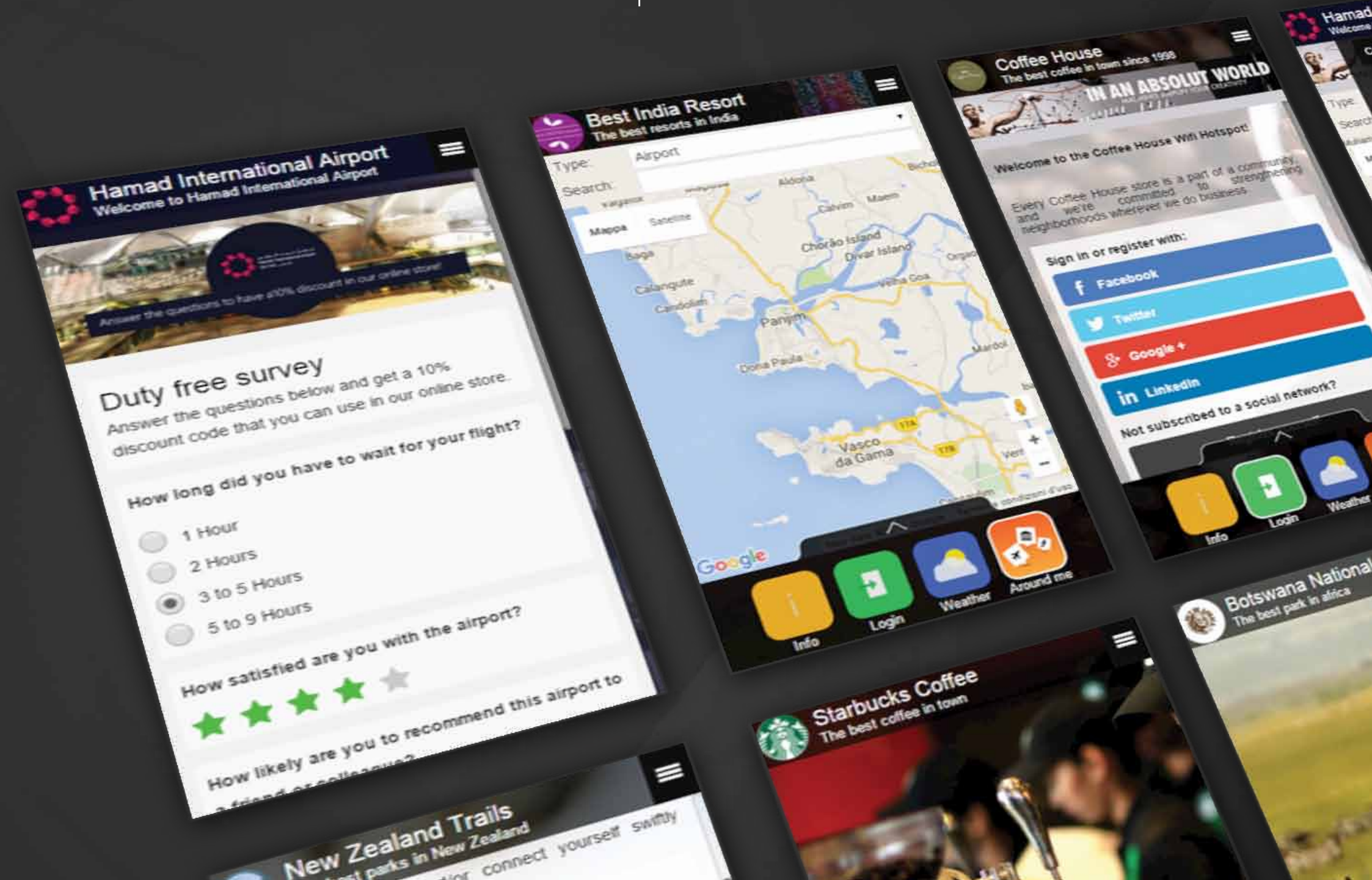
The pay-as-you-grow approach based on licence levels and groups of networks increases gradually the power of your service

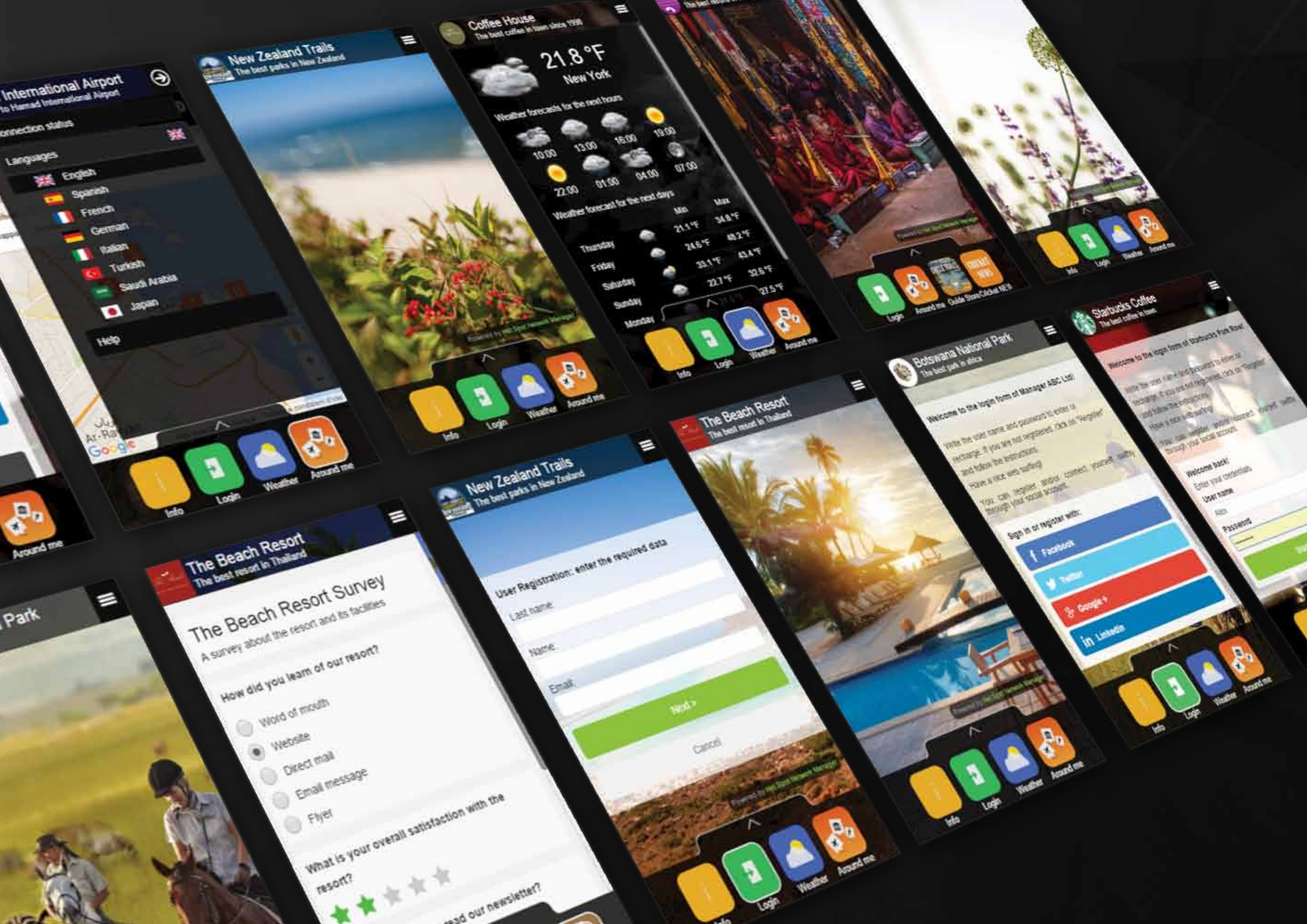


Choose the licence up to your requirements

HS Network Manager has Eight (8) licence levels, a scalable system for great hotspot capabilities

A showcase of Welcome Portal templates





International Airport

Connection status

Languages

- English
- Spanish
- French
- German
- Italian
- Turkish
- Saudi Arabia
- Japan

Help

New Zealand Trails

The best parks in New Zealand



Coffee House

The best coffee in town since 1998



21.8 °F
New York

Weather forecasts for the next hours



Weather forecast for the next days

	Min	Max
Thursday	21.1°F	34.8°F
Friday	24.6°F	48.2°F
Saturday	33.1°F	43.4°F
Sunday	22.7°F	32.6°F
Monday		27.5°F

The Beach Resort

The best resort in Thailand



The Beach Resort Survey

A survey about the resort and its facilities

How did you learn of our resort?

- ☐ Word of mouth
- ☒ Website
- ☐ Direct mail
- ☐ Email message
- ☐ Flyer

What is your overall satisfaction with the resort?



Read our newsletter?

Botswana National Park

The best park in Africa

Welcome to the login form of Manager ABC Ltd!

Write the user name and password to enter or rechange. If you are not registered, click on "Register" and follow the instructions. Have a nice web surfing! You can register, update, contact, yourself, easily through your social account.

Sign in or register with:

- Facebook
- Twitter
- Google+
- LinkedIn

Starbucks Coffee

The best coffee in town

Welcome to the login form of Starbucks Park Row! Write the user name and password to enter or rechange. If you are not registered, click on "Register" and follow the instructions. Have a nice web surfing! You can register, update, contact, yourself, easily through your social account.

Welcome back!

Enter your credentials

User name

Also

Password



www.hsnetworkmanager.com

info@hsnetworkmanager.com